



4~A~Child Masquerade Ball

Sponsorship Invitation – Your Help is Needed

March 31, 2016

Dear Community Supporter,

Last year, we raised over \$60K for programs that support children and families in Sonoma County. We couldn't have done this without the generous support of our sponsors like you!

We hope you will consider joining us as a sponsor again this year, for the **4-a-Child Masquerade Ball and Auction** scheduled for October 28th, 2016!

As you are aware, a significant gap has continued to grow in Sonoma County between the rising number of families at risk for violence and abuse, and the availability of services and safety nets to support them. Referrals to CPI by the Family Courts and Family Youth, and Children's services has continued to rise each year. To meet the needs of our ever changing county we have expanded our services by adding several new programs to the CPI family. These services include; New Directions, a non-public therapeutic school, a Family Resource Center in Rohnert Park, creative art after school programs, and autism support services. Funding to support prevention and intervention for children and families continues to shrink. Importantly, without strong prevention and intervention services, the cycle of violence cannot be stopped. Reduced government support for crucial family and children services has meant that organizations like CPI must continue to fill this gap by serving more at-risk families with fewer resources.

We need your support so that we can continue to effectively address this crucial challenge to our community's health. Money raised from the event and auction directly funds programs that include therapeutic services for traumatized children, support services for families in crisis, and parenting classes for parents of children age 0-18.

We hope you will consider being our Sponsor again this year!

A list of partnership opportunities are enclosed for your review. **Please complete the enclosed Sponsorship form by July 31, 2016.** If you have any questions or need more information please contact me at 707-585-6108 x 1120 or by email at tiffanim@calparents.org.

Thank you for your consideration, I look forward to partnering again with you this year.

Sincerely,

Tiffani Montgomery
Marketing and Event Director

Building brighter futures for our children and families



child parent institute

Child Parent Institute

3650 Standish Ave. Santa Rosa, CA 95407

www.calparents.org

4- A Child Masquerade Ball

“It only takes a minute to make a difference in the life of a child”



October 28th, 2016

Benefitting the Child Parent Institute

2016 Sponsorship Opportunities

Masquerade Presenting Sponsor (\$3,500) – SOLD OUT

As a Masquerade Presenting Sponsor – you will be given 8 tickets to the event at a VIP reserved table for 8. Additionally, you will receive media recognition that includes a full slide on the slideshow at the event, logo recognition on all publicity materials for the event with special mention on CPI's Facebook and Twitter page as well as inclusion of your logo on the event website and in event related email blasts (to 6,000 subscribers). You will also get your logo printed on the bottom of all photo booth photos at the event. (This sponsorship is only offered to two businesses.)

Diamond Sponsor (\$2,000)

As a Diamond Sponsor – you will be given 8 tickets to the event at a VIP reserved table for 8. Additionally, you will receive our media recognition that includes a full slide on the slideshow at the event, logo recognition on all publicity materials for the event with special mention on CPI's Facebook and Twitter page as well as inclusion of logo on the event website and in event related email blasts (to 6,000 subscribers).

Platinum Sponsor (\$1,500)

As a Platinum Sponsor – you will be given 8 tickets to the event at a VIP reserved table for 8. Additionally, you will receive our media recognition with your logo on the slideshow at the event, logo recognition on all publicity materials for the event with special mention on CPI's Facebook and Twitter page as well as inclusion of logo on the event website with link back to your site, logo on event related email blasts (to 6,000 subscribers).

Gold Sponsor (\$1,000)

As a Gold Sponsor – you will be given 4 tickets to the event. Additionally, you will receive our media recognition that includes your logo on the slideshow at the event, inclusion of your logo on the event website with a link to your site, your logo on event related email blasts (to 6,000 subscribers), and your logo on the event invitations and program. You will also get your name listed (business card size) on one centerpiece at the event.

Silver Sponsor (\$500)

As a Silver Sponsor– you will be given 2 tickets to the event. Additionally, you will receive recognition that includes listing you on event related email blasts (to 6,000 subscribers), our event webpage and event program. You will also get your name listed (business card size) on one centerpiece at the event.

More Sponsorship Opportunities On The Back Of This Page

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2016 Sponsorship Opportunities

Band Sponsor (\$2,500) – Only 1 Available

As a Band Sponsor – you will be given 4 tickets to the event and a banner with your logo on stage with the band. Additionally, you will receive media recognition that includes a full slide on the slideshow at the event, logo recognition on all publicity materials for the event with special mention on CPI's Facebook and Twitter page as well as inclusion of your logo on the event website and in event related email blasts (to 6,000 subscribers). You will also get your name listed (business card size) on one centerpiece at the event.

Bar Sponsor (\$750) – Only 2 Available

As a Bar Sponsor – you will be given 2 tickets to the event and have your name listed on the bar. Additionally, you will receive recognition that includes listing you on event related email blasts (to 6,000 subscribers), our event webpage and event program. You will also get your name listed (business card size) on one centerpiece at the event.

~~Casino Sponsor (\$750) – SOLD OUT~~

~~As a Casino Sponsor – you will be given 2 tickets to the event and have your name listed on a casino table. Additionally, you will receive recognition that includes listing you on event related email blasts (to 6,000 subscribers), our event webpage and event program. You will also get your name listed (business card size) on one centerpiece at the event.~~

Centerpiece Sponsor (\$250)

As a Centerpiece Sponsor – you will receive 2 tickets to the event and your name listed (business card size) on one centerpiece at the event. (Limited amount available)

For more information regarding sponsorships contact:

Tiffani Montgomery, Marketing and Event Director at tiffanim@calparents.org or 707-481-5548.

3650 Standish Avenue~ Santa Rosa, CA~ 95407~ 707-585-6108 x1120~ www.calparents.org



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2016 Sponsor Commitment Form

Yes! I would like to help support CPI and their efforts to prevent and treat child abuse in Sonoma County at the following level.

- ~~Masquerade Presenting Sponsor (\$3,500) – SOLD OUT~~
- Diamond Sponsor (\$2,000)
- Platinum Sponsor (\$1,500)
- Gold Sponsor (\$1,000)
- Silver Sponsor (\$500)
- Band Sponsor (\$2,500) – ONLY 1 Available
- Bar Sponsor (\$750) – ONLY 2 Available
- ~~Casino Sponsor (\$750) – SOLD OUT~~
- Centerpiece Sponsor (\$250)

Company: _____ Contact Name: _____

Phone: _____ Fax: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Payment Method

- Enclosed is my check made payable to CPI
- Please charge my credit card for the full amount
- Please contact me in July 2016 for payment arrangements

Credit Card # _____ Exp: _____ CVV: _____

Signature: _____ Name on Card: _____

Please return this form to Child Parent Institute, Attn: Tiffani Montgomery
Mail: 3650 Standish Ave. Santa Rosa, CA 95407 Email: tiffanim@calparents.org Fax: 585-6155