



2011 SPONSORSHIP OPPORTUNITIES

Thank you for your interest in supporting California Parenting Institute's annual benefit event, September 24, 2011 at Rodney Strong Vineyards in Healdsburg, California. Join us on the green at Rodney Strong Vineyards, for a fabulous afternoon of wine, tasting stations, music, entertainment and exciting auction items.

For over 30 years the California Parenting Institute has been leading the fight against child abuse in Sonoma County. CPI treats victims of child abuse and provides crucial parenting services to prevent it. CPI works with over 4,000 clients per year through their parenting education classes, counseling services, and in-home visitation programs. Proceeds from this event are used to fund critical programs that include; therapeutic services for traumatized children, support services for families in crisis, and parenting classes for parents of children age 0-18. Your sponsorship and donations are greatly appreciated.

A LIST OF PARTNERSHIP OPPORTUNITIES AVAILABLE



CHAMPION 4-a-Child (\$1,500-\$2,000)

As a Champion 4-a-Child – you will be given 8 tickets to the event with limousine service to and from the event. Additionally, you will receive our Champion media recognition that includes a full-page ad in the program, logo recognition on all publicity materials with special mention on CPI's Facebook and Twitter page as well as inclusion of logo on CPI's website and in event related email blasts (to 5,000 subscribers).

SUPPORTER 4-a-Child (\$1,000-\$1,499)

As a Supporter 4-a-Child – you will be given 6 tickets to the event. Additionally, you will receive our Supporter media recognition that includes a half-page ad in the program, logo recognition on all publicity materials with special mention on CPI's Facebook and Twitter page as well as inclusion of logo on CPI's website and in event related email blasts (to 5,000 subscribers).

PARTNER 4-a-Child (\$500-\$999)

As a Partner 4-a-Child – you will be given 4 tickets to the event. Additionally, you will receive our Partner recognition that includes a business card size ad in the program as well as inclusion of logo on CPI's website and in event related email blasts (to 5,000 subscribers).

ALLY 4-a-Child (\$250-\$499)

As an Ally 4-a-Child – you will be given 2 tickets to the event. Additionally, you will receive our Ally recognition that includes a listing in the program as well as in event related email blasts (to 5,000 subscribers).

BE A SPONSORING GUEST CHEF/ FOOD DONOR

Become involved by providing a tasting station on the green at Rodney Strong Vineyards. This is a wonderful way to promote your restaurant or catering business. You will have the opportunity to showcase your favorite small plate to all of the guests. We supply the tables and set-up and the Chef brings in the food and serves the appetizers/tastes to the attendees. Additionally we will supply you with tickets to the event as well as recognition before, at and after the event. All proceeds to this event will directly go to child abuse prevention and intervention efforts locally.

For more information Contact: Wendy Hilberman at wendyh@calparents.org or at 4-a-child@calparents.org
3650 Standish Avenue~ Santa Rosa, CA~ 95407~ 707-585-6108~ www.calparents.org